

# 2024-2025

# Nonprofit Leadership Management Certificate To register, email <u>nonprofit@angelina.edu</u>

## **CERTIFICATION REQUIREMENTS**

## 6 CORE CLASSES:

- Nonprofit Financial Management
- Donor Development The Fundraising Cycle
- Board Governance Essentials
- Nonprofit Marketing and Communication
- High Impact Leadership
- Nonprofit Human Resources

## AND

## 2 ELECTIVES:

- 1, 2, 3 or 4 classes combined for 8 hours of instruction
- Biennial Conference January 31, 2025; considered one elective
- Lunch & Learn classes to be scheduled throughout 2024-2025

<u>NONPROFIT FINANCIAL MANAGEMENT</u> | \$85 (CORE CLASS) - September 9, 16, 23 & 30, 2024 An essential course for all nonprofit leaders and board members

Mondays 9:00 am - 11:00 am 4 Classes/2 hours each class

Instructor: Mark Browning, C.T.F.A, Senior Vice President & Trust Officer, Extraco Banks

This course is designed to help executives, staff, and board members understand and improve financial management of their organizations. Topics are: Nonprofit Financial Terminology, Financial Statements, The Audit Process, How Development and Finance Functions Work Together, and Explanation and uses of Form 990.

#### MENTAL HEALTH FIRST AID FOR ADULTS | \$20 (ELECTIVE) - September 12, 2024

#### Thursday 8:30 am - 5:00 pm

Instructor: Kim Garcia, Burke Partners: Burke, AC NPLC and Workforce & Continuing Education

Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance abuse disorders. This training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance abuse problem and help connect them to the appropriate care.

#### DONOR DEVELOPMENT – THE FUNDRAISING CYCLE | \$85 (CORE CLASS) - October 2 & 9, 2024

Wednesdays 9:00 am - 1:00 pm 2 Classes/ 4 hours each class

Instructor: Tami Scott, CFRE

An in-depth look at establishing a sustainable nonprofit funding base and the fundraising cycle for donor relations. How you find and cultivate donors, make the ask, and sustain donor relationships will be addressed. Discussions of resources and experiences in fundraising will prepare the student for effective nonprofit fundraising.

#### **BOARD GOVERNANCE ESSENTIALS** | \$85 (CORE CLASS) - November 7 & 14, 2024 The essential cornerstone course for all nonprofit leaders

Thursdays 8:30 am - 12:30 pm 2 Classes/4 hours each class

Instructor: Heather Kartye

Generalist introductory material regarding board member duties, roles, relationships, expectations, fiduciary responsibilities, and more. For those currently serving or who will be serving on nonprofit board of directors or nonprofit staff members. Upon completion of this course participants will be eligible to join the NPLC Board Bank.

#### LUNCH & LEARN- LEADER BURNOUT & RESILIENCE | \$35 (ELECTIVE) - December 4, 2024

Wednesday 11:30 am - 1:30 pm

Instructor: Curtis Prunty

This course explores the importance of resilience in leadership and will equip participants with practical strategies to overcome burnout and maintain effective sustainability.

NPLC BIENNIAL CONFERENCE Save the Date! Friday, January 31, 2025 8:30 am - 2:00 pm

#### **NPLC SPRING 2025 CLASSES**

#### YOUTH MENTAL HEALTH FIRST AID | \$20 (ELECTIVE) - February 6, 2025

#### Thursday 8:30 am - 5:00 pm

Instructor: Kim Garcia, Burke, Partners: Burke, AC NPLC and Workforce & Continuing Education

Mental Health First Aid is a skills-based training course that teaches participants about mental health and substance-use issues. Our nation has a youth mental health crisis. One in six youth and adolescents will experience a mental health condition in any given time, nearly half of teens (44%) report feeling persistently sad and hopeless and 50% of all mental illnesses begin by age 14.

Addressing this crisis requires a comprehensive approach. Mental Health First Aid (MHFA) is just one piece in a larger effort to connect people in need with mental health and substance use care. And when it comes to surrounding young people with adults who have the skills to identify, understand and respond to signs of mental illnesses and substance use disorders and provide initial help, schools and youth-serving organizations across the country are leading the way.

Last year, hundreds of thousands of adults were trained in Youth MHFA, which teaches parents, family members, caregivers, teachers, school staff and other caring adults how to help youth who may be experiencing a mental health or substance use challenge or is in crisis.

#### NONPROFIT MARKETING & COMMUNICATION | \$85 (CORE CLASS) - February 20, 2025

Thursday 8:30 am - 5:00 pm

Instructors: Sally Alvis, Retired Director of Marketing and Public Relations Ann Wolford, The Wolford Group

Participants will learn the essentials of a successful nonprofit marketing plan. During this class analysis of a nonprofit's efforts will be evaluated. Best practices of development, administration, maintenance, database management, public relations, and more will be strategized for their nonprofit.

#### HIGH-IMPACT LEADERSHIP | \$85 (CORE CLASS) - March 19 & 26, 2025

Wednesdays 1:00 pm - 5:00 pm 2 Classes/4 hours each class

Instructor: Curtis Prunty, MAOL, CBS, CISM

Today's effective and productive leaders have learned the art of leadership. This course will provide training through personal analysis, case studies, and proven strategies to develop leadership skills for high impact.

#### NONPROFIT HUMAN RESOURCES | \$85 (CORE CLASS) - April 23 & 30, 2025

Wednesdays 12:30 pm - 4:30 pm 2 Classes/4 hours each class

Instructor: John Riley, Chief Human Resources Officer, UBank, SHRM-CP

This course introduces human resources management and will explore the core concepts, principles, and practices of HR, including recruitment, selection, performance management, compensation, benefits, employee relations, and compliance with employment laws and regulations.

The course will cover the various functions of human resources in nonprofit organizations, the roles and responsibilities of management, and the challenges they may face in managing employees in a dynamic and constantly evolving environment.

#### COMMUNICATION FOR LEADERS | \$85 (ELECTIVE) - MAY 14 & 21, 2025

Wednesdays 1:00 pm - 5:00 pm 2 Classes/4 hours each class

Instructor: Nancy Reynolds, Adjunct Instructor

Develop the skills to communicate and elevate your leadership with this transformative course by learning to connect authentically, inspire others, and effectively navigate conflicts. Master the essential skills to lead with empathy, influence, and effectiveness.

#### NPLC SUMMER 2025 CLASSES

Additional classes may be added throughout the 2024-2025 academic year. Please refer to the Nonprofit Leadership Center Webpage for those additions. <u>https://www.angelina.edu/nonprofit-leadership-center/</u>